A campaign dedicated to high-quality child care access and affordability – Start Strong PA – launches, with PPC and other early care and education advocates calling for federal and state support.

Thrusting PA – a campaign focused on perinatal and children’s health – launches. The campaign highlights the connection between healthy child development and early childhood education, focusing specifically on the prenatal-to-age-three population.

The COVID-19 pandemic results in unanticipated, significant impacts on children and families. Federal stimulus packages present historical funding levels, and policy changes offer opportunities, including more virtual visits and increased awareness of the connection between child care and the ability to work.

With PPC as an active stakeholder in the process, the state enacts nearly two-dozen pieces of legislation overhauling the Child Protective Services Law, including measures detailing who is legally obligated to report abuse, expanding the definition of a child abuse “perpetrator,” and lowering the threshold for what constitutes abuse.

PPC leads the statewide campaign resulting in the passage of the Pre-K Counts program, providing high-quality, publicly funded pre-k to eligible preschoolers.

PPC spearheads a statewide coalition that successfully advocates for the passage of a new law, Cover All Kids, to broaden health care coverage for children. Cover All Kids expanded the CHIP program for those who earned too much to qualify for Medicaid or CHIP but too little to afford private coverage.

PPC works with partners to secure state support for full-day kindergarten and the first state funding to support Head Start – the Head Start Supplemental Assistance Program.

PPC works with other partners in the state and across the country, leading to the passage of federal SCHIP – the federal Children’s Health Insurance Program – with Pennsylvania’s plan serving as the national model.

PPC partners with other early care and education organizations to launch the Pre-K for PA campaign to expand access to high-quality, publicly funded pre-k.

PPC launches the PA KIDS COUNT project and begins annual reporting on key indicators of child well-being.

PPC works with coalition partners to pass a state law implementing the Children’s Health Insurance Program, or CHIP, assuring that kids have health care coverage and can grow up healthy.

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