

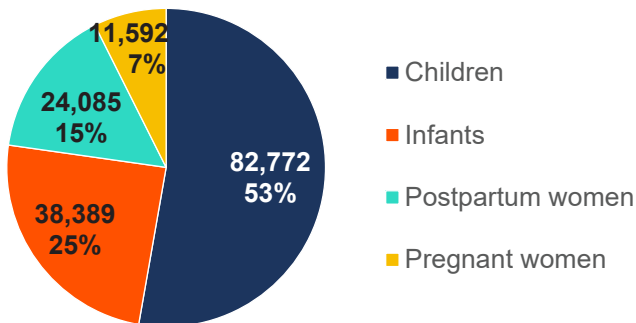
Pennsylvania

Total WIC Participation:
156,838

Eligible WIC Participation:
314,073

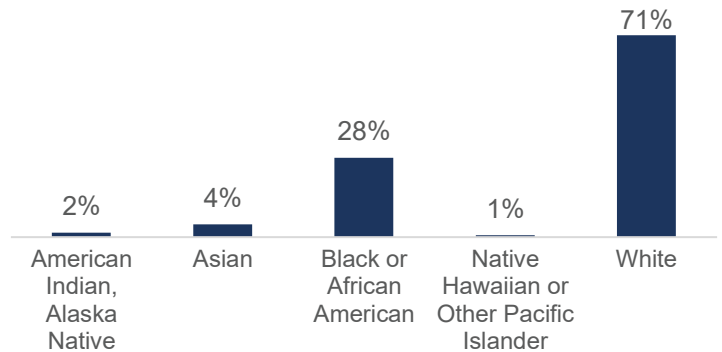
County WIC Coverage Rate:
50%

WIC Participants in Pennsylvania



Infants and children up to age 5 account for 77% of WIC participation in Pennsylvania

WIC Participation in Pennsylvania by Race



Participants may be reported in more than one race category

With a decline in participation for the WIC program over the last several years, Thriving PA recommends:

- Improving WIC technology to remove barriers to access and meet families where they are - including developing an online Smart Card and mobile app, permanently implementing telehealth policies, investing in WIC online purchasing, and establishing a technology and innovation workgroup.
- Integrating WIC into the portfolio of services available to low-income families and promoting connections among key programs, including health care, early childhood education, SNAP, and Medicaid.
- Expanding eligibility, including adopting a policy for adjunctive eligibility, and streamlining certification.
- Promoting more targeted outreach to populations and counties with low WIC coverage rates.

TO LEARN MORE ABOUT WIC, VISIT WWW.PAWIC.COM OR CALL 1-800-WIC-WINS

Thriving PA is led by Allies for Children, Children First, Maternity Care Coalition and Pennsylvania Partnerships for Children

Data is provided by Pennsylvania Partnerships for Children through analysis of information from the Pennsylvania Department of Health's Bureau of WIC and Division of Health Informatics. Participation data is from February 2022.